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# News Release

## Haulage company rejects 'traditional' security in favour of electrified perimeter system

The owner of an international haulage company who became disillusioned with the high cost and ineffectiveness of traditional security solutions says that after years of suffering from crime losses a new PulseSecure electrified perimeter system has now totally defeated the criminals.



David Sheldon, Chairman of Sheldon & Clayton

Ltd of Tipton, says that in the past it has typically cost him £30,000 to install security equipment at one of his sites – solutions including CCTV, alarm systems, smoke systems, and traditional perimeter fencing – but none of this investment prevented criminal attacks.

Now, a year after the PulseSecure perimeter was installed, there has not been one successful break-in.

“The electrified perimeter is quite fantastic. After 25 years of having to put up with theft and damage to our property for the first time ever we are now totally crime-free,” says David Sheldon.

“Our offices and yards have been broken into many times – we’ve lost computers, faxes, photocopiers and personal belongings. And our vehicles are highly attractive targets to vandals and thieves.

“As well as the financial cost of the losses there is the time lost, the inconvenience of being woken in the middle of the night to be told we’ve been broken into, and afterwards having to deal with insurance companies who don’t give you the cover that you think you’re going to get.”

But all these problems have been solved at Sheldon & Clayton’s 4 acre Black Country Freight Centre.

The PulseSecure™ system effectively repels all intruders who try to gain unauthorised access with a short, sharp regulated safe electric shock.

David Sheldon describes it as “a neat, simple system that is easy to operate and very reliable”.

It can be mounted onto existing fences, walls, rooftops and even gates.

If required, each section of the perimeter can be zoned for interfacing with CCTV surveillance systems and other alarm monitoring systems.

At the Black Country Freight Centre there is a second line of defence, with security lighting and recorded vocal warnings triggered by any intruder who gets beyond the perimeter – but so far it has never been needed.

PulseSecure™ also fully complies with all national and international safety standards – a fact that has surprised and impressed many clients and visitors to Sheldon & Clayton Ltd.

“I think if more people understood how well these electrified fences worked, and understood that they are totally legal and safe, they would be used a lot more widely. Visitors are surprised but they are also reassured at how seriously we take security.”

For all its effectiveness PulseSecure was also one of the least expensive options on the market, says David Sheldon.

“When we initially looked at getting something like this we were given a very expensive estimate by a consultant – something like £90 a metre which

was quite out of our budget on a site of this size. We nearly gave up on the idea until I made further enquiries. I really take security seriously and spent a lot of time researching the market.

“Eventually I got three quotes directly from recommended suppliers, and Harper Chalice came out as the most reasonable by a wide margin.”

In addition security maintenance costs for his company are now much lower; with conventional cameras, alarms, smoke systems and fencing the company found itself paying more than £5,000 per year simply to keep the equipment working.

PulseSecure is a long-life, low-maintenance solution which allows the end-user to do basic, on the spot maintenance themselves if they wish.

“When a more serious problem did occur earlier this year – firemen damaged the fence when they were attending an incident in an adjacent property – Harper Chalice came very quickly and repaired it with the minimum of fuss.”

For all its economy, the Harper Chalice system is one of the best respected on the world market. Following trials by the UK Home Office PulseSecure is the first and only electrified perimeter security system to achieve the maximum Grade 4 SEAP security rating.

The fact that it has been rated so highly by a UK government department has given the system very strong credibility both in the UK and a growing number of international markets.

“There is a growing recognition around the world that PulseSecure™ is one of the effective and reliable security solutions you can buy,” says the system’s inventor, Graham Harper, MD of Harper Chalice Group Ltd.

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